

# THE SWITCH AT-HOME



## Advantages:

- Production Consistency Across Events
- Reduced Capital Cost
- Reduced Operating Expenses
- Eliminates Requirements for Production Staff Travel
- Ability to Capitalize on Shared Production Resources and Infrastructure When Utilizing Virtual Offering
- Efficiently Produce Live Television Programming to Multiple Platforms

## About:

The Switch At-Home is The Switch's solution for centralized production, allowing isolated camera feeds, audio channels and file-based workflows to seamlessly integrate the remote production with the customer's broadcast center facility. The Switch's At-Home service is designed to support the high quality, low latency, dynamic production needs of Sports, News, Entertainment and Enterprise organizations production using our J2K platform.

## Virtual:

Taking its At-Home service offering to a more enhanced level by leveraging *The Switch FiveNines* network, The Switch's virtual At-Home service offering utilizes shared production electronics and equipment, in a private cloud environment, enabling production of live television programming, from anywhere in the world.