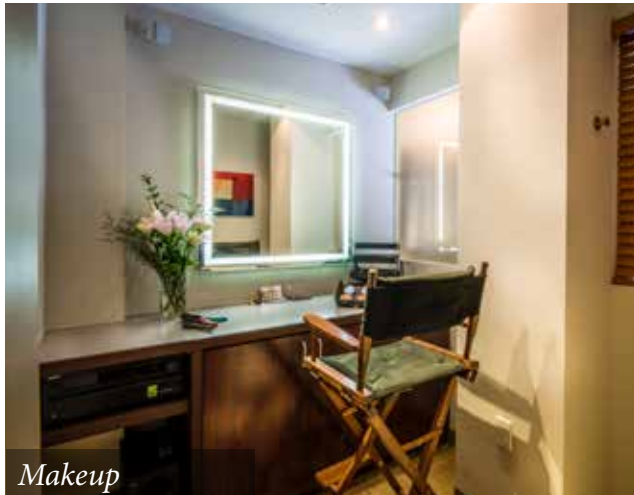


NEW YORK STUDIOS

Located at 127 East 31st Street in Midtown Manhattan, steps away from major transit hubs, The Switch New York offers a full range of studio and transmission services including: live studio inserts, satellite media tours, voice overs, secure digital media playouts and access to The Switch Network for connectivity throughout the world.



Studio and Master Control Room Services

- SMT studio suited for multiple talent interviews, product staging, voiceovers and demos featuring Sony XDCam camera and traditional Tungsten DMX lighting
- Smaller studio perfect for single talent news inserts featuring Sony XDCam Camera and LED DMX Lighting
- In-house Teleprompter services for both studios
- A wide selection of NY backgrounds from skylines to Times Square
- Stanton remote camera operation
- Direct access to The Switch Network for global connectivity
- A full complement of catering services