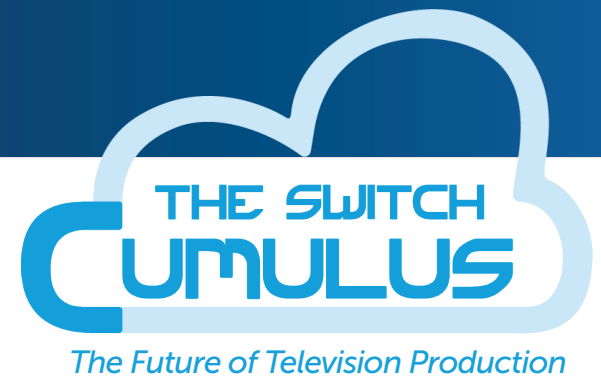


# THE SWITCH CUMULUS



The Switch Cumulus is the next-generation of remote television production. Taking HomeRuns transmissions to a more enhanced level, by leveraging The Switch FiveNines network, The Switch Cumulus utilizes shared television electronics and equipment, in a private cloud environment, enabling "Control Surfaces" to produce live television programming, from anywhere in the world.



▶ 2017 NAB Show The Switch Cumulus Demonstration

- Greater Production Consistency
- Lowers Capital Cost
- Lowers Operating Cost
- Reduces Travel for Production Staff
- Shares Production Resources and Infrastructure
- Efficiently Produces Live Television Programming to Multiple Platforms
- Available Now

For more information, or to watch a live demonstration of The Switch Cumulus service, please visit [www.theswitch.tv](http://www.theswitch.tv)