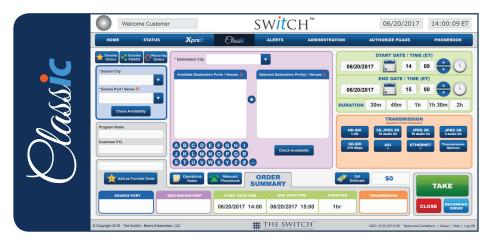# CUSTOMER CONTROL - SWITCH™

The Switch provides customer controlled, high definition, video and Ethernet transport services, between 52 major media markets across the U.S., the U.K., Canada, France, Singapore, Australia and New Zealand and 175+ Sports Venues. Our revolutionary, award-winning*, touch-screen, control software SwitchIT, allows customers to create a local or long distance order immediately, or reserve a feed for the future.

SwitchIT provides customers with two ordering methods: *"Classic",* which provides single page ordering, and *"XprsIT"* which provides a graphical step-by-step method. Both offer a convenient way to schedule local, or Inter-City on Demand (ICOD) - The Switch's long distance service or The Switch FiveNines Service, which offers the first fully protected, venue-to-Master Control solution for HDTV and scalable Ethernet transport, always featuring 1+1 redundancy.

Highlights:

- SwitchIT Customer Control Touch Screen Panels at your location

- On Demand or Scheduled

- Access to The Switch Five Nines Service

- Two Fast And Easy Booking Methods

- Revolutionary Business Policies:

  - No Local Switch Charges
  - No Cancellation Penalties
  - Pay Only For What You Use
  - Billing in One Minute Increments

- Uncompressed High Definition Video and Ethernet To/From 52 Cities and 175+ Sports and Entertainment Venues