

CUSTOMER CONTROL - SWITCH™

The **Switch** provides customer controlled, high definition, video transport services, between 52 major media markets across the U.S., the U.K., Canada, France, Singapore, Australia and New Zealand and 175+ Sports Venues. Our revolutionary, award-winning*, touch-screen, control software SwitchIT, allows customers to create a local or long distance order immediately, or reserve a feed for the future.

SwitchIT provides customers with enhanced graphics and functionality via two ordering methods: “**Classic**”, which provides single page ordering, and “**Xprsit**” which provides a graphical step-by-step method. Both offer a convenient way to order or schedule local, or Inter-City on Demand (ICOD) - The Switch’s long distance service or The Switch FiveNines Service offering the first fully protected, venue-to-Master Control solution for HDTV and scalable Ethernet transport, always featuring 1+1 redundancy.

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Highlights:

- SwitchIT Customer Control Touch Screen Panels at your location
- On Demand or Scheduled
- Access to The Switch Five Nines Service
- Two Fast And Easy Booking Methods
- Revolutionary Business Policies:
 - No Local Switch Charges
 - No Cancellation Penalties
 - Pay Only For What You Use
 - Billing in One Minute Increments
- Uncompressed High Definition Video and Ethernet To/From 52 Cities and 175+ Sports and Entertainment Venues