

Cookie Policy

Last updated: February 5, 2017

Beers Enterprises, LLC, its affiliates and subsidiaries (collectively, "THE SWITCH") ("us", "we", or "our") use cookies on its website located at www.theswitch.tv (the "Site"). By visiting the Site, you consent to the use of cookies as described below.

Our Cookie Policy explains what cookies are, how cookies are used and your choices regarding cookies.

What are cookies?

Cookies are small pieces of text sent by your web browser when you visit the Site. A cookie file is stored in your web browser allowing the Site to recognize you, making your next visit easier and the Site more useful to you.

These cookies can be "persistent" or "session" cookies. Persistent cookies stay on your device for an indefinite period of time unless they expire or you chose to delete them. Session cookies are active only during the time you visit the Site.

How does THE SWITCH use cookies?

When you use and access our Site, we may place a number of cookies files in your web browser.

Session Cookies

We use session cookies for the following purposes:

- to enable certain functions on the Site,
- to enable you to seamlessly navigate from one page to another within the Site

Persistent Cookies

We use persistent cookies for the following purposes:

- ease of navigation
while we do not collect information through online tracking and/or advertising on our Site, our emails containing our newsletter use cookies to provide us information on whether the email was opened and/or forwarded, if the email was viewed on a cellphone or desktop computer, if the user unsubscribed from receipt of the newsletter and the name and email address of our newsletter recipients.

Do Not Track technology on our Site

Do Not Track technology is technology present in some browsers which, if selected by the user, prevents a visited website from monitoring how a user is going through the website. We do not run analytics on our Site and thus have not programmed the Do Not Track technology. You can choose to enable this functionality by changing your preferences on your browser.

What are your choices regarding cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit your web browser's help pages.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of our Site's features and some of our Site's pages might not display properly.

Where can you find additional information?

You can learn more about cookies and how to change your preferences at www.allaboutcookies.org

You can learn more about how the personal data shared with the Site may be exchanged, transferred and/or processed by viewing our Privacy Policy.

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